

**101 ESPN & 105.7 THE POINT'S
"MICHELOB ULTRA PUTTER BALL CHALLENGE" SWEEPSTAKES
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

- 1. Eligibility:** The 101 ESPN & 105.7 The Point's "Michelob Ultra Putter Ball Challenge" Sweepstakes (the "Sweepstakes") is open to legal residents of Missouri and Illinois who are 21 years or older at the time of participation. Void outside of MO and IL, and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio St. Louis, LLC and its stations WXOS 101 ESPN and KPNT 105.7 The Point, 11647 Olive Boulevard, St. Louis, MO 63141 (the "Sponsor"), Anheuser-Busch (collectively, the "Promotional Participant"), Hubbard Radio, LLC, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor and Promotional Participants, the "Released Parties") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein. Anyone participating in this sweepstakes or claiming a prize in this sweepstakes in violation of these rules will be disqualified from winning a prize in this sweepstakes and from participating in Sponsor sweepstakes or contests for a period of one (1) year.
- 2. Sweepstakes Period:** The Sweepstakes will begin on June 14, 2021 and will occur on the dates times listed on www.101espn.com and www.1057thepoint.com with the final Event occurring on or before September 6, 2021 (each, an "Entry Period"). The locations where the Sweepstakes will occur during each Entry Period will be announced on-air and on the website at www.101espn.com and www.1057thepoint.com (each, an "Event").
- 3. How to Enter for a chance to become a Qualifier:** To enter for a chance to become a qualifier, attend an Event during an Entry and once you arrive at any Event, find the official entry form and hand print your complete name, address, telephone number and email address and deposit your completed entry form in the ballot box available at the Event. All entries must be received by the end of each Entry Period for each Event. Limit one (1) entry per person per Event.
- 4. Qualifier Random Drawings:** Sponsor will randomly select one (1) qualifier at the end of each Event, from among all entries received during that Event (each, a "Qualifier"). Odds of winning a Qualifier depend on the number of eligible entries received during the applicable Event. The Qualifier will be contacted by telephone/email on or about the week day following the Event where he/she was

selected as the potential Qualifier. Each Qualifier will then receive a one (1) entry into the Michelob Ultra Putter Ball Challenge Grand Prize random drawing for a chance to win the Grand Prize. The only way to be included in the Michelob Ultra Putter Ball Challenge Grand Prize random drawing is to be deemed a Qualifier as set forth in these Official Rules.

5. **Grand Prize Random Drawing:** Then, on September 7, 2021, Sponsor will conduct a random drawing to select one (1) Grand Prize winner from among all Qualifiers. Sponsor will announce the Grand Prize winner on Facebook Live on the 101 ESPN and 105.7 The Point's Facebook pages on the day of the random drawing. Odds of any Qualifier becoming the Grand Prize winner are 1:20. The potential Grand Prize winner will also be notified by telephone/email. Sponsor will make up to two (2) attempts to reach the potential Grand Prize winner. In the event Sponsor is unable to reach the potential Grand Prize winner after two (2) attempts, that Qualifier forfeits their right to the Grand Prize and an alternate will be selected, time permitting.

This Sweepstakes is not sponsored, endorsed, administered by or associated with Facebook. By entering, you are providing your information to Sponsor and not to Facebook.

6. **Prizes and Approximate Retail Values ("ARVs") – One (1) Grand Prize:** Trip for two (2) to the 2021 Ryder Cup.; four (4) nights lodging at the Fairfield Inn and Suites Milwaukee West from September 23, 2021 through September 27, 2021 (one standard room/double occupancy); ground transportation to/from hotel/golf course each day; a Sponsor-specified welcome gift; \$420 Visa Gift Card for expenses (such as ground transportation fees); two (2) tickets to the Ryder Cup for Friday, September 24, 2021, Saturday, September 25, 2021 and Sunday, September 26, 2021. ARV: \$8,000.00. **Transportation to Milwaukee is not part of this Prize.** Winner and guest must depart on September 23, 2021 and return on September 27, 2021 or trip will be forfeited in its entirety. Guest must be 18 years of age or older. The tickets are subject to the terms, conditions and restrictions as printed on the tickets, including but not limited to rain check policies. Sponsor is not responsible for tournament or flight is postponed, delayed or cancelled for any reason. Tickets may not be sold/transferred on Craigslist, eBay or any other third party site. Winner and his/her guest acknowledge and agree that if any alcohol is consumed by the winner and his/her guests, such alcohol consumption is at the sole discretion of the winner and his/her guest and the Sponsor is not responsible for any cost or circumstances resulting from such alcohol purchases/consumption. Prize is non-transferable, not redeemable for cash, and non-substitutable. Sponsor may substitute the prize, or portion thereof, for one of equal or greater value for any reason at its sole option. A valid credit card is required upon hotel check-in. Trips are non-transferable and not redeemable for cash. Only those items specifically listed as part of the prize are included, and extra charges such as telephone calls, Premium Wi-Fi, spa treatments and services, food and beverages, tours & excursions, taxes, and purchases made at the hotel, are not included. All expenses not specifically listed in these Official Rules are sole responsibility of the winner. Prize consists of only those items specifically listed as part of the prize. Winner is responsible for charges incurred for winner name changes or trip cancellations. Guest, along with the Grand Prize winner, will be required to sign a liability and/or publicity release prior to issuance of a prize.

A 1099 form may be submitted to all appropriate taxing authorities, and by accepting the Grand Prize, winners acknowledge they will be responsible for the applicable taxes. Sponsor may substitute any Prize, or portion thereof, for one of equal or greater

value for any or no reason at Sponsor's sole discretion. A qualified winner must also meet the eligibility requirements as set forth in Paragraph 1 of these rules.

7. **Claiming the Prize:** Upon winner verification, **as a condition of being named an official winner**, each potential winner must claim his/her prize in person at 101 ESPN/105.7 The Point Studios located at 11647 Olive Blvd, Creve Coeur, MO 63141, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **thirty (30) days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release and a W9 tax form ("Release") upon (and as a condition of) picking up the Prize. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the Prize. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). All unclaimed or returned prizes remain the property of Sponsor.
8. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes, of his/her likeness, voice and/or address (city/state) without any additional compensation.
9. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor

reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.
11. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Missouri; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Missouri without giving effect to any choice of law or conflict of law rules (whether of State of Missouri or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Missouri.
12. **Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: <http://corporate.hubbardradio.com/privacy-policy/>. By entering this Sweepstakes, each entrant agrees that the Sponsor has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes
13. **Official Rules/Winner's List:** For a copy of these official rules or the name of the Grand Prize winner, send a hand-printed, self-addressed, stamped envelope by

September 14, 2021 to: Official Rules, Ultra Putter Ball Challenge Winner/Rules (designate which), 11647 Olive Blvd, Creve Coeur, MO 63141.

14. **Sponsor:** Hubbard Radio St. Louis, LLC and its stations WXOS 101 ESPN and KPNT 105.7 The Point, 11647 Olive Blvd, Creve Coeur, MO 63141.